



# Formation Of A Professional Image Of A Teacher In The Context Of Development Of Global Competencies

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**ABSTRACT**

This article examines the issues of forming the professional image of a modern teacher in the context of the development of global competencies and the transformation of the educational environment. The main components of a teacher’s professional image are analyzed, and the significance of communicative culture, digital literacy, intercultural interaction, and soft skills in a teacher’s professional activity is revealed. Particular attention is paid to the role of global competencies as an important factor in professional development and in enhancing the competitiveness of modern education specialists. The article emphasizes the need to improve the system of professional development and advanced training for teaching staff in accordance with contemporary societal demands and the globalization of education.

**Keywords:**

professional image, teacher, global competencies, communication skills, soft skills, professional development, modern education, digital literacy, pedagogical culture.

**Introduction**

The modern education system is undergoing a period of rapid transformation driven by globalization, digitalization, and the integration of international educational standards. Under these conditions, the role of the teacher’s personality, professional competence, communication skills, and ability to adapt to new societal demands is becoming increasingly significant. Today, teachers are viewed not only as sources of knowledge but also as organizers of the educational process, mentors, facilitators, and carriers of professional and moral values.

A teacher’s professional image is a crucial factor in successful teaching. It shapes the attitudes of students, colleagues, and society toward the teacher, determines the level of trust placed in them, and influences the effectiveness of the educational process. Modern teachers are expected to possess not only profound subject knowledge but also well-developed global competencies that enable them to function

effectively in a multicultural and information-oriented environment.

The development of global competencies has become an essential condition for teachers’ professional growth. These competencies include critical thinking, communication skills, intercultural interaction, digital literacy, creativity, and a commitment to continuous self-improvement. Such qualities largely determine the professional image of the modern teacher.

**Main Part**

**What is a teacher's professional image?**

Academic literature views professional image as a holistic understanding of a specialist, formed during professional activity and reflecting their level of competence, communication skills, moral character, and professional behavior. A teacher's professional image includes appearance, communication style, speech culture, emotional stability, pedagogical tact, and professional reputation.

It's important to note that professional image is more than just an external

characteristic. It's a complex system that includes internal values, teaching skills, and the ability to effectively interact with participants in the educational process. In today's world, a teacher's professional image is closely linked to their readiness to work in an environment characterized by global change.

A positive professional image contributes to a positive learning environment, increases student motivation, and builds trust in teachers. Conversely, poor communication skills, a lack of professional ethics, and inadequate digital literacy can negatively impact the quality of the educational process.

### **Why are global competencies considered an important requirement in modern education?**

In recent years, the concept of global competencies has gained widespread recognition in international educational practice. These competencies are understood as a combination of knowledge, skills, values, and behavioral patterns that enable people to function effectively in today's globalized society. Today's teachers are expected to analyze global processes, understand cultural diversity, demonstrate tolerance, and work in a team. Particular emphasis is placed on interpersonal communication skills, critical thinking, and information management.

One of the most important components of global competencies is communicative competence. Teachers must be able to establish constructive dialogue with students, parents, and colleagues, prevent conflicts, and create an atmosphere of mutual respect. Effective communication contributes to the development of a positive professional image of the teacher and improves the overall effectiveness of the educational process.

At the same time, the importance of digital literacy continues to grow. Modern teachers are expected to be proficient in information and communication technologies, able to use digital educational resources, and employ innovative teaching methods. The use of digital technologies makes the educational process more interactive, engaging, and accessible for students.

### **What Is the Role of Professional Development Systems in Shaping a Teacher's Professional Image?**

The formation of a teacher's professional image is impossible without continuous professional development. In this regard, the system of professional training and development plays a particularly important role, as it is aimed at enhancing the professional competencies of teaching staff.

Modern professional development programs should focus not only on subject-specific training but also on the development of communicative, digital, and intercultural competencies. Training courses, workshops, interactive seminars, and practice-oriented activities are essential for promoting professional mobility and improving pedagogical mastery.

It is important to emphasize that the development of a professional image is a long-term and continuous process. A teacher's ability to engage in self-analysis, reflection, and continuous professional improvement is of crucial importance. Educators who are committed to lifelong learning and professional growth are better able to adapt to changing educational environments and become more competitive and effective professionals in the field of education.

In contemporary conditions, particular attention should be paid to the development of soft skills—flexible competencies that ensure successful professional communication and effective teamwork. These include emotional intelligence, leadership qualities, stress resilience, teamwork abilities, and public speaking skills.

### **Conclusion**

In conclusion, the formation of teachers' professional image in the context of developing global competencies is one of the key priorities of the modern education system. Contemporary educators are expected to possess not only strong subject knowledge but also a well-developed communicative culture, digital literacy, intercultural competence, and the

ability to adapt to changing professional environments.

Global competencies have become an essential prerequisite for teachers' professional growth and for improving the quality of the educational process. Therefore, enhancing professional development systems that focus on the cultivation of soft skills, communicative competence, and professional mobility among teaching staff is of particular importance.

The professional image of a modern teacher is shaped through continuous self-improvement, effective professional communication, and the integration of innovative educational technologies into teaching practice. Ultimately, a teacher's ability to work effectively in a rapidly changing environment has become a crucial factor in the successful development of contemporary education systems.

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